

PROMPT PACK 2

OR Rep's AI Field Kit

40 AI prompts for surgical field reps — pre-case prep, case coverage, surgeon relationships, competitive conversion, and post-case follow-up. Built for the OR. Works with any AI tool.

Before you use these prompts: Run the *Train Your AI First* system prompt included in this pack. It takes 60 seconds and makes every response below dramatically more clinically credible and field-ready. Do this once per AI session before you start.

HOW TO USE THIS PACK

Four-Part Prompt Format

Each prompt has four sections — here's what they mean

THE SITUATION

When and why you'd use this prompt — the specific scenario it's built for.

PASTE INTO AI

The exact prompt text. Fill in the [brackets] and paste directly into ChatGPT, Claude, or Copilot.

WHAT YOU GET

What the AI will deliver — so you know exactly what to expect before you paste.

CUSTOMIZE IT

Every bracket explained — fill these in with your specific details for a field-ready output.

SECTION 1 — 8 PROMPTS

Pre-Case Preparation

Walk in ready. Every time.

PROMPT 01

Pre-Case Surgeon Brief

THE SITUATION

You have a case tomorrow with a surgeon you haven't covered in a while — or a new surgeon you're covering for the first time. You want to walk in sharp, not scrambling.

PASTE INTO AI

I'm covering a case tomorrow with [surgeon name], a [specialty] surgeon at [hospital name]. The procedure is [procedure name] and we're using [device/implant name]. Give me a pre-case brief I can review tonight. Include: (1) key steps in the procedure where my device is most critical, (2) two or three things this surgeon type typically cares about most intraoperatively, (3) two questions I should be ready to answer, and (4) one thing I should have physically ready at the field.

WHAT YOU GET

A concise pre-case intelligence brief — procedure touchpoints, surgeon priorities, likely questions, and field readiness checklist. Review it in 5 minutes the night before and walk in prepared.

CUSTOMIZE IT

- [surgeon name] — surgeon's name
- [specialty] — e.g., orthopedic spine, cardiovascular, general surgery
- [hospital name] — facility name
- [procedure name] — e.g., TLIF, CABG, laparoscopic cholecystectomy
- [device/implant name] — your specific product

PROMPT 02

New Surgeon First-Case Prep

THE SITUATION

You're covering a new surgeon for the first time. You want to make a strong first impression — not just survive the case.

PASTE INTO AI

I'm covering my first case with a new surgeon, [surgeon name], who primarily does [procedure type] at [hospital name]. I want to make an excellent first impression. Give me: (1) three things I should know or confirm before the case starts, (2) how to introduce myself and my role without being in the way, (3) two or three things to observe during the case that will help me serve this

surgeon better going forward, and (4) a post-case follow-up move that will set me apart from the previous rep.

WHAT YOU GET

A first-impression playbook — pre-case confirmation checklist, introduction approach, in-case observation focus areas, and a post-case follow-up that builds the relationship from day one.

CUSTOMIZE IT

- **[surgeon name]** — surgeon's name
- **[procedure type]** — primary procedure type
- **[hospital name]** — facility name

PROMPT 03

Implant Selection Rationale

THE SITUATION

A surgeon asks why they should use your implant over a competitor's for a specific patient or case type. You want a crisp, clinical answer ready before the question gets asked.

PASTE INTO AI

*I need to prepare a clinical rationale for using **[device/implant name]** over **[competitor product]** for **[procedure type]** in **[patient population]**. Give me three clinical reasons to choose my device, supported by the type of evidence a surgeon would find credible (outcomes data, biomechanical advantages, ease of use). Keep it conversational — this is for a 60-second hallway answer, not a journal article.*

WHAT YOU GET

A confident, clinical 60-second rationale you can deliver at the scrub sink or in the hallway — without sounding like a product brochure.

CUSTOMIZE IT

- **[device/implant name]** — your product
- **[competitor product]** — the product you're being compared to
- **[procedure type]** — the specific procedure context